



2009

NASW Foundation
Annual Report

NASW  *Foundation*



2009 Annual Report

Letter from the NASW Foundation's President and Chair

Our world changed in profound ways during our fiscal year 2009. Some of these were changes which social workers celebrated, and others are changes that cause us grave concern. 2009 brought us a new administration which has committed to social justice and concern for all citizens including our most vulnerable. At the same time, we have faced the worst global financial crisis in decades, which has deeply affected the social workers we represent, and the clients they serve as jobs disappear, health care costs soar, and people's health and mental health suffer accordingly.

But social workers remain deeply committed to improving the health and well-being of individuals, families and communities, and this year, thousands of social workers benefitted from training, research, scholarships and other projects that are supported by the NASW Foundation. In turn, these social workers provide services and assistance to hundreds of thousands of clients and their families, and have a far reaching impact on social work policy and practice.

On behalf of all of them, we offer our thanks for the generous support of members, friends and sponsors who make the work of the Foundation possible. Your continuing generosity supported the NASW Foundation in a variety of important projects which are highlighted in this report.

Your continuing participation helps improve the quality of life for social workers and for the individuals, families, and communities we serve. Thank you.

Sincerely,



Elizabeth J. Clark, PhD, ACSW, MPH
President, NASW Foundation
Executive Director, NASW



Barbara Conniff, MSW, ACSW
Chair, NASW Foundation

About Social Work...

Professional Social Workers have the education, experience and ethics to help people overcome challenges and achieve success on their own terms.

The discipline of professional social work is more than 100 years old. It has a well-developed system of professional education, professional standards, and a code of ethics that requires social workers always to put their clients' interests first.

There are more than 600,000 professionally educated social workers; approximately 310,000 hold state licenses. Social workers work in public agencies, private industry, and for-profit organizations. They are in schools, hospitals, mental health facilities, hospices, senior centers, private practices, prisons, the military, corporations, government, and non-profit agencies.

Social workers help more than ten million people each year – including Americans of all socioeconomic backgrounds and at all stages of life, from children to the elderly, and in situations from adoption to hospice care. Social workers are key providers to the most vulnerable populations, providing a safety net of services to older adults, neglected and abused children, and people at high risk for disparate health and behavioral health service access, treatment and outcomes.

SOCIAL WORKERS ARE IN A UNIQUE POSITION TO TRULY MAKE A DIFFERENCE IN THE LIVES OF INDIVIDUALS, FAMILIES AND COMMUNITIES

- Social workers provide counseling, education, psychotherapy, and/or other services to help their clients function better in their environments, improve their relationships with others, and solve personal and family problems.
- Social workers understand complex support systems and work to connect people to the resources they need.
- Social workers are specifically trained to treat the whole person in his or her environment – they evaluate and understand their clients' social systems, family dynamics, personal beliefs and customs in order to identify and build support networks and decrease barriers to accessing help or making the changes that are needed.
- Social workers help improve patient outcomes and decrease hospitalization costs by identifying and helping to overcome barriers to care. Social workers play the largest role in helping patients maintain a course of therapy or adhere to a prescribed medical treatment.
- Social workers are the nation's largest group of mental health service providers—more than psychiatrists, psychologists, and psychiatric nurses combined – and may be the only mental health professionals in many rural areas.
- Social workers speak out– they are informed and responsive, and will mobilize to seek change on behalf of their clients.

The NASW Foundation...

Established in 2001 as a 501(c)(3) organization affiliated with NASW, the NASW Foundation is a charitable organization created to improve the well-being of individuals, families and communities through the enhancement of social work practice.

The Foundation's goals are to:

- identify, develop and respond to social work policy and practice issues;
- support practice-based research, so that practice and research are directly linked;
- raise the visibility of social work and enhance public esteem for the profession;
- support the development of cutting edge continuing education that addresses critical issues;
- promote the appropriate application of new technology to the practice of social work; and
- assist with rapid response to social crises.



The Foundation undertakes a broad range of activities intended to:

- enhance social workers' knowledge and skills;
- honor and invest in the social work profession; and
- improve the health and well-being of individuals, families, and communities.

The NASW Foundation... Enhancing Social Work Knowledge and Skills

The NASW Foundation supports research and education to strengthen and improve the best practices of frontline professional social workers, and to provide free continuing education to disseminate the latest social work practice information to social workers and other health professionals across the country and around the world.

NASW WebED – free online continuing education courses developed by NASW and the NASW Foundation. Since the introduction of the series, “Understanding the Social Worker’s Role,” more than 280,000 courses have been completed by people from every U.S. state and from 141 countries, in issues relating to Adolescent Health, Aging, Cancer, Cancer Caregiving, End-of-Life, Genetics, HIV/AIDS, Cultural Competence, Malpractice, and Ethics. Social workers who pass the course exam receive Continuing Education credits (CEs).

A partnership between NASW and CancerCare, Inc., **“Psychosocial Oncology Best Practice Exchange: Eastern Europe and the United States”** is a two-year project to conduct in-person training for social workers in Romania and Hungary, with follow-on Web-based continuing education for social workers in the U.S. One of the first initiatives of NASW’s **Social Workers Across Nations® (SWAN)**, this exchange strengthens psychosocial oncology services not only in Hungary, but also in the United States as the information will be useful in working with US immigrants from eastern European countries.



In partnership with the National Coalition for Cancer Survivorship and the Centers for Disease Control and Prevention, NASW and the NASW Foundation are developing online education in **“Hematologic Cancers-Strategies for Education & Outreach.”**



Transporting Evidence to Social Work Practice: Model Development for Suicide Prevention for Adolescent Girls (TEP), developed a model for a national and state-level strategy to enhance social work practice and improve mental health services for adolescent girls at increased risk for suicide. With funding from the Leon Lowenstein Foundation, in 2008 the National Association of Social Workers developed face-to-face trainings for social workers in Georgia and Nevada, and a web-based toolkit with information

and resources on evidence-based interventions to promote adolescent behavioral health, especially targeting adolescent girls who are at high risk for suicide, and evidence-based dissemination and organizational change strategies that have been found to be effective in moving research to practice.



LGBTQ Out-of-Home Youth Project is a curriculum development and train-the-trainer initiative in Florida, Illinois, and the District of Columbia, involving best practices for assisting LGBTQ youth in foster care. The National Association of Social Workers Foundation (NASWF) and the Lambda Legal Defense & Education Fund (Lambda Legal) partnered to build the capacity, awareness and skills of social workers and other child welfare professionals to better serve the needs of lesbian, gay, bisexual, transgendered and questioning (LGBTQ) youth living in foster care, juvenile justice systems and homeless shelters.

With funding from Aetna Foundation, NASW Foundation provides online and advanced trainings in **Racial and Ethnic Disparities in Health and End-of-Life Care**. Live trainings were held in four cities for 120 people during 2006 – 2008.

The goal of the **HIV/AIDS Spectrum Project: Mental Health Training and Education of Social Workers** is to provide the necessary HIV and mental health, substance use, and HIV practice skills for people working in social work, mental health, and substance abuse fields to enhance and promote culturally competent practice with individuals, families, and communities affected by HIV/AIDS. Participants include social workers, allied mental health care providers, and students in schools of social work.



In collaboration with C-Change, NASW oversaw the development, production and dissemination of a **Cancer Patient Navigation Toolkit** including two educational videos, collateral information and a Web site, which explores the role of patient navigation programs as a tool for improving patient outcomes in a variety of healthcare settings. The toolkit was released at a C-Change meeting in October 2008.

NASW 2009 PRACTICE CONFERENCE

“The Aging Boom: Is Your Clinical Practice Ready?” The National Institutes of Health reported that 60,000 – 70,000 social workers are needed to serve America’s aging population. NASW partnered with NASW Assurance Services and the NASW Nevada Chapter for this conference in Las Vegas, Nevada on March 15-16, 2009, where preeminent social work leaders examined issues and recommended strategies for social workers to prepare to serve the complex needs of older Americans. Topics included Elder Abuse, Fraud and

Financial Exploitation; Aging and Dementia; Older Adults: Addressing Concurrent Psychosocial Challenges; and Special Ethical Considerations When Working with Older Adults.



The NASW Foundation... Honoring and Investing in the Profession

The NASW Foundation is committed to enriching the social work profession and empowering social workers to be leaders in social policy and practice.

NASW FOUNDATION RECOGNITION AND AWARDS PROGRAMS



NASW Social Work Pioneers®, October 25, 2008

The NASW Social Work Pioneers® Program identifies and honors social workers who have contributed to the evolution and enrichment of the profession, and whose contributions are reflected in the establishment of social policies and human services programs through practice, teaching, writing, research, program development, administration, advocacy, legislation, and election to public office. More than 600 individuals have been nominated by their peers and elected NASW Social Work Pioneers®, to serve as role models for future generations of social workers.

The LEGACY Project collects, preserves and archives documents, photographs and other artifacts related to the history of NASW and the social work profession. LEGACY and other Pioneer projects bring a historical perspective to current issues and challenges, and insight to emerging social problems.

Knee/Wittman Health & Mental Health Achievement Awards are non-monetary awards recognizing outstanding achievements and significant contributions in the fields of health and mental health. The Knee/Wittman Award Program was established to recognize those who represent the values, ethics and approaches exemplified by two dedicated social work pioneers who guided the development of social policy and standards, Ruth Knee and Milton Wittman.



King Davis, James J. Kelly



Carlton Munson, Joan Munson,
Jesse Harris

King Davis, PhD, LMSW-ACP, received the 2008 Knee/Wittman Lifetime Achievement in Health & Mental Health Practice. **Carlton Munson, PhD, LCSW-C**, received the 2008 Knee/Wittman Outstanding Achievement in Health & Mental Health Policy. Eighty people attended the Knee/Wittman Awards Ceremony on October 8, 2008 in Washington, DC. The late Milton Wittman was represented by his son, Perry Wittman. NASW Social Work Pioneer® and Knee/Wittman Award namesake Ruth Knee had hoped to attend, but was fighting a serious illness during 2008, and sadly passed away on the day of the ceremony.



Ruth Irelan Knee

International Rhoda G. Sarnat Award

The International Rhoda G. Sarnat Award is given to an individual, group, or organization that has significantly advanced the public image of professional social work. This monetary prize is made possible from an endowment fund established by a generous contribution in 1996 from distinguished social worker Rhoda G. Sarnat, LCSW and Bernard Sarnat, MD.

The 2008 Rhoda G. Sarnat Award was presented on June 24, 2008 in California to Mrs. James Karls who accepted on behalf of **James M. Karls, PhD**. Dr. Karls developed the "person in environment" assessment system.



Nancy Perlman, Helen Hamlin, Helen Rehr



Newly Elected NASW Social Work Pioneers®

WHITNEY YOUNG FILM AND LEADERSHIP DEVELOPMENT PROJECT



NASW partnered with the Association of Baccalaureate Social Work Program Directors and The Whitney Young Film and Leadership Development Project to develop a teaching guide to the upcoming documentary film *"One Handshake at a Time: How Whitney Young Changed America."* The film is produced by Bonnie Boswell, an award-winning journalist and the niece of social worker and civil rights leader Whitney M. Young, Jr., an NASW Past President and NASW Social Work Pioneer®. The project seeks to develop leadership skills among social work students to carry out Young's philosophy of equality and social justice.



NASW FOUNDATION SCHOLARSHIPS AND FELLOWSHIPS

NASW Foundation scholarships and fellowships help to provide the financial resources to support students pursuing a variety of social work specialties.

The Jane Baerwald Aron Doctoral Fellowship on Healthcare Policy provides partial support to social work doctoral students who are engaged in dissertation research in health care policy and practice. The fellowship program was established in 1987 as a tribute to Jane Aron, who was a leader in health care policy and education.

Kelly A. Williams received the 2009 Jane B. Aron Doctoral Fellowship for \$4,000 in support of her dissertation research at the University of North Carolina at Chapel Hill comparing the health and mental health outcomes of sexual minority youth and heterosexual youth. Preliminary research provides evidence that sexual minority youth experience poor health and mental health outcomes with issues such as victimization, use of illicit substances, participation in sexual risk behaviors, and have symptoms of depression and suicide at much higher rates than their heterosexual peers.

The Eileen Blackey Doctoral Fellowship on Welfare Policy was established in 1987 as a tribute to Eileen Blackey, who was a pioneer in the planning and use of staff development programs in public welfare agencies and the U.S. Veterans Administration.

Laura Brierton Granruth received the 2009 Eileen Blackey Doctoral Fellowship for \$2,000 for her doctoral work at the National Catholic School of Social Service at the Catholic University of America. Ms. Granruth's research will examine the extent to which the progressivity of a state's tax code has an impact on children's quality of life in that state. The quality of life indicators that will be examined include education, health and economic measures.

The Verne LaMarr Lyons Memorial Scholarship is a grant awarded to a master's degree candidate in social work who demonstrates an interest in, or has experience with, health/mental health practice and has a commitment to working in the African American community. The scholarship is a memorial to social worker Verne LaMarr Lyons, who committed his life to increasing awareness of pernicious health concerns affecting African Americans such as insufficient prenatal care, infant mortality, AIDS, cirrhosis, and general life expectancy.

Alex Rhodes received the 2009 Verne LaMarr Lyons Memorial MSW Scholarship for \$2,000 for his work on African American healthcare initiatives. He was recently accepted into the Jane Addams School of Social Work at the University of Illinois at Chicago. While an undergraduate at Northeastern Illinois University, Mr. Rhodes committed himself to serving various HIV/AIDS community groups, particularly in the African American community, and worked as an advocate for funding for services catering to individuals infected or impacted by HIV/AIDS.

GOSNELL MEMORIAL SCHOLARSHIP

The **Consuelo W. Gosnell Memorial Scholarship** is a monetary grant awarded to master's degree candidates in social work who have demonstrated a commitment to working with, or who have a special affinity with American Indian/Alaska Native and Hispanic/Latino populations, or in public and voluntary nonprofit agency settings. The Gosnell Scholarship was established through a bequest of Consuelo Gosnell, a social work practitioner who was a champion of civil and human rights and worked diligently to ameliorate conditions for critically under-served American Indians and Latinos in the Southwest. Each of the following recipients received a \$3,600 scholarship for 2009.



Social Work Students Attending the 2008 Pioneer Program

Yesenia Aguilar, University of Southern California
Rosa Delmy Alvayero, University of Maryland, Baltimore
Martha M. Andrade, California State University, Chico
Kathryn Brown, University of California, Los Angeles
Alicia Bunch, University of Tennessee
Nadia G. Kalinchuk, University of Houston
Elizabeth Kampf, University of St. Thomas
Jessica Hope LePak, University of California, Berkley
Roshanna Lucero, New Mexico State University
Gloria Montes, Portland State University
Marisol Naranjo, University of Southern California

RUTH FIZDALE CHAPTER RESEARCH PROGRAM

The Ruth Fizdale Program underwrites research projects that link practice and policy issues with relevant social issues to facilitate effective service delivery. The Ruth Fizdale Program was created in 1987 by Dr. Helen K. Rehr and other friends of Ruth Fizdale, to honor her contributions to social work. The program provides opportunities for NASW chapters to conduct pilot research projects targeted to a specific emerging issue, which may serve as the foundation for more comprehensive research.

The Iowa Chapter was selected to receive the 2009 Ruth Fizdale Chapter Research Award for a project designed to gather information on the role of social workers in Iowa and to help educate key audiences about their role and impact.

The NASW Foundation Fund provides essential funding for social work-related programs, to enhance the well-being of individuals, families, and communities.

The NASW Foundation...Improving the Health and Well-Being of Individuals, Families, and Communities

The NASW Center for Workforce Studies conducts studies of the current social work labor force to determine trends in employment, to identify training needs and barriers to quality service delivery, and to advance the role of the profession in multiple systems of care. The Center conducted the study, "Assuring the Sufficiency of a Frontline Workforce: A National Study of Licensed Social Workers" to help social work organizations and educators plan for future needs for the social work profession.

Additional studies have focused on issues such as:

- *Who Wants to be a Social Worker? Career Influences and Timing*
- *Parity Mental Health Benefits: What is the Impact on Client Access to Services and on Systems of Care?*
- *Stress in the Workplace: How Social Workers Cope*
- *The National Association of Social Workers' Child Welfare Specialty Practice Section Members Describe their Experiences In Child Welfare*



The National Social Work Public Education Campaign builds awareness of the social work profession, and promotes public access to social work services. The Campaign's consumer website, HelpStartsHere.org, provides a free social work resource on the Web for the public to access information on issues that affect individuals, their families and communities. Visitors can explore issues of concern, learn from social work experts, and can access online resources to locate a social worker who can assist them. Some of the most frequently searched topics on the Social Worker Finder include depression, marital and family issues and addictions.



Help Starts Here has also raised awareness of social work with the news media, and helps NASW quickly link reporters to published social work experts who can respond to a broad range of issues.

Schools of Social Work participate in the National Social Work Public Education Campaign to raise awareness of the profession, instill pride in their graduates and alumni, and raise the profile of social work programs on campus. Many schools of social work recognize their graduating students with the Professional Social Worker pin.

Donors & Sponsors

The NASW Foundation gratefully acknowledges all our thousands of supporters on the NASW Foundation website at NASWFoundation.org. Gifts to NASW Foundation during fiscal year 2009 of \$100 or more from individuals or organizations are listed below.

INDIVIDUALS

Asmara Ruth Afework
M.J. Ahumada
Sally Alonzo Bell
Robert Carter Arnold
Marcella Baird
Kathleen M. Baker
Richard P. Barth
Evelyn Kays-Battle
Mark G. Battle
Bridget Lee Bauer
Cynthia W. Berg
Barbara Berkman
Jane Bierdeman-Fike
Linda R. Blank
Karen Blumenthal
Nancy Boistelle
Patricia J. Brownell
Kellie Burke
Janet Burton
Jean Button
Katharine V. Byers
Jack Caperton
Margaret M. Carne
Phyllis Caroff
Kenneth S. Carpenter
Margery P. Carpenter
Lewis W. Carr
Harris Chaiklin
Clarence Chan
Susan S. Chan
Ellen H. Chiang
Marlienne C. Christian
Elizabeth J. Clark
Ellen Cliburn Slack
Robert H. and Ruth Cohen
Barbara A. Conniff
Robert P. Connolly
Elvira Craig De Silva
Sandra E. Crewe
Herman Curiel

Carol Dayton
Louis E. DeMoll, Jr.
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Elizabeth S. Devaney
Angela DiDolce
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Marjorie B. Hammock
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Isadora R. Hare
Anthony V. Harris
Dorothy V. Harris
Russell W. Healy
George Hendricks
Marguerite V. Hodge
Merl C. "Terry" Hokenstad
Jane G. Hubert
Nancy A. Humphreys
Carolyn M. Jackson
Mary C. Jennings-Holden
Amber B. Jones
Norma Gray Jones
Richard L. Jones
M.V. Joseph
Virginia Karl
Nancy L. Kays
Jim J. Kelly
Katherine A. Kendall
David L. Kennedy



Beryl Carter Rice, Bernice Harper



Family of Ruth Irelan Knee

Marie C. Kennedy
Robert C. Kersting
Shanti K. Khinduka
Paul T. Kirkham
Kathryn A. Koos-Lee
Maurine Kornfeld
Wynne S. Korr
Eldena L. Kuroiwa
Barbara Landau
Kenneth Lee
Hal Lipton
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Southeastern AZ Behavioral Health Services, Inc.
U.S. Council on International Social Welfare
(ICSW)

SCHOOLS OF SOCIAL WORK

More than 35 Social Work Schools and Departments supported the National Social Work Public Education Campaign in 2009. We gratefully acknowledge all our partner schools at NASWFoundation.org.

NASW CHAPTERS

NASW Indiana
NASW Massachusetts
NASW Missouri
NASW Nevada
NASW Tennessee

FEDERAL GOVERNMENT

U.S. Department of Health and Human Services,
Center for Mental Health Services, Substance
Abuse and Mental Health Services
Administration

PLANNED GIVING AND BEQUESTS

The Hansan Family Foundation
Ruth Irelan Knee Trust
The Estate of Helen E. Northen

WORKPLACE GIVING

Federal Employees from across the United States, and internationally, through Combined Federal Campaigns, and State Employee Charitable Campaigns in 12 states.

The NASW Foundation (NASWF) is a charitable organization as defined by the IRS Code, 501(c)(3). Contributions to the NASW Foundation are tax deductible.

All donors are acknowledged on the NASW Foundation website, excepting those who request anonymity. Gifts of \$100 or more are recognized in the *NASW NEWS*. Gifts may be made in honor or in memory of an individual or organization.

FOUNDATION STAFF

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Director

Jennifer C. Watt
Assistant Director

Bonita Davis
Executive Assistant

Kerri Criswell Major
Foundation Associate

Nikita Lewis
Accounting Manager

Sally Cabellon
Accountant I

NASW Social Work Pioneer® Volunteer: **Kenneth S. Carpenter**

2009 Board of Directors

NASW Foundation – To enhance the well-being of individuals, families, and communities through the advancement of social work practice.

Elizabeth J. Clark, PhD, ACSW, MPH

President, NASW Foundation
Executive Director, NASW

Barbara Conniff, LCSW, ACSW

Chair, NASW Foundation

Amber B. Jones, M.Ed.

Vice-Chair, NASW Foundation
Health Policy, Planning and Management Consultant

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Executive Director, NASW Texas Chapter

Gary Bailey, MSW

Associate Professor, Simmons College Graduate School of Social Work

Carla B. Howery

American Sociological Association (ret)

James Kelly, PhD, ACSW

NASW President

Armin Weinberg, PhD

NASW Foundation Board of Directors and staff were saddened by the loss of Board member Carla Beth Howery, who died on March 31, 2009.

Financials

ASSETS, REVENUE AND EXPENSES – JUNE 30, 2009

Assets June 30, 2009

Total Liabilities & Net Assets = \$3,435,299

Cash and Cash Equivalents = 689,655

Total Liabilities = 288,260

Total Net Assets = 3,147,039

Revenue FY 2009

Total Revenue = \$1,047,255

Grants & Contracts = 176,586

Contributed Income = 755,664

Investment Income = 115,005

Expenses FY 2009

Total Expenses = \$1,550,921

Program Activities = 1,109,887

Management and Supporting Services = 394,082

Chapter Grants = 36,523

Fundraising = 10,279

Special Funds = 150

The IRS Form 990 for the NASW Foundation is available at GuideStar.org or by request through the NASW Foundation, naswfoundation@naswdc.org.



A circular graphic with a globe in shades of green and blue. The word "change" is written in a dark blue cursive font across the center of the globe. The globe is surrounded by a light blue circular border. The background features green foliage and a horizontal green bar on the left side.

change



National Association of Social Workers **Foundation**
750 First Street NE, Suite 700
Washington, DC 20002-4241
NASWFoundation.org